



U.S. Small Business  
Administration

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Child's Play Challenge Courses LLC founder Lauren Borawski was named 2023 New Jersey Small Business Person of the Year by the U.S. Small Business Administration.

Based in Scotch Plains, Child's Play Challenge Courses is committed to keeping folks of all ages and abilities healthy, active and unplugged in a fun and motivational setting. Their portable obstacle course brings the action right to the client's backyard or event location. Launched by Lauren and Matthew in 2015, the married couple has seen Child's Play Challenge Courses evolve from a kid's party

of choice into a multi-dimensional, holistic obstacle course that appeals to a broad client base that has reached over 200,000 people in seven states. In 2022, they expanded and became a franchise and are excited to offer business opportunities throughout most of the country. Along with her husband Matt and daughter, Jade, Childs Play Challenge Courses employs approximately 20 gig-based personnel throughout the year.

Lauren drew on her extensive arts and management background to successfully navigate the challenges associated with the pandemic to emerge as an industry leader.

“The NJ Small Business Administration is proud to name Lauren Borawski from Child’s Play Challenge Courses, LLC as the 2023 NJ Small Business Person of the Year,” said SBA District Director, John Blackstock.

“The Small Business Development Center at Kean University was instrumental helping Child’s Play Challenge Courses as they explored sales growth ideas such as equipment rentals, leases, and sales, and how to be current by changing out course components. Kean SBDC helped Lauren obtain a PPP loan, an EIDL (25K) said Blackstock.

"Every day I consider myself so fortunate to be among the many hard-working and resilient small business owners in New Jersey. We are forged together by our dedication and our commitment to make a difference in the communities we serve, and I am very proud to represent the esteemed entrepreneurs in our state,” said Borawski. “I am so thankful to the SBA, the SBDC at Kean University and for the for the light that this honor will shine on my small family business. Mostly, I am thankful for my husband, Matt. Without him by my side, I wouldn’t have the privilege of being a small businessperson and I share this recognition with him and the many contributions we make together toward changing lives by challenging limits with Child’s Play Challenge Courses,” she said.

Child's Play Challenge Courses belongs to the Greater Westfield Area Chamber of Commerce and participates in the Women's Franchising Network Committee in Philadelphia, New York, and New Jersey. Lauren and Matt are also members of the NJBIA and served on planning committee for their local community’s Rockin' 4 Autism annual event.